



A Nonprofit Education Corporation  
 P.O. Box 23228, Santa Barbara, CA 93121-3228  
 (805) 967-6030  
 Web: [vistaslifelonglearning.org](http://vistaslifelonglearning.org)  
 Email: [vistas@silcom.com](mailto:vistas@silcom.com)

# Presidential Election 2012

Presented by Judy Mack  
 Goleta Library  
 500 North Fairview  
 Please park in church parking lot  
 1:30-4:30pm  
 Tuesday, October 16-20, 2012

## Session 1: Judy Mack, Tuesday, October 16

Why Elections?

Presidential elections part of a greater system

Electoral College

Election System becomes more participatory:

- Development of Primary System
- Broadening of voter eligibility
- Lower restrictions: property ownership; poll taxes
- More citizens eligible to vote:
  - Freed male Slaves
  - Women
  - 18 year olds



## Session 2: Judy Mack, Tuesday, October 23

Candidates Need Media to become known:

Very Costly--A Necessary Information Cost

Expansion of Participation expands role of Public Opinion

Candidates need to become known to broader range of voters

Candidate "likeability"

Candidates need to develop Issue Positions

Candidates need to know position in polls relative to opposition

*(over)*

---

## Presidential Election 2012

VISTAS Members \$30/person — Non-members \$45/person

Amount Enclosed \$ \_\_\_\_\_

Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Mail to: VISTAS Lifelong Learning, Inc., P.O. Box 23228, Santa Barbara, CA 93121-3228

Deadline for registration: October 9, 2012

Please carpool, if possible

## Session 2: (Cont.)

Use of Polls began 1958 – Very Costly

Campaign Finance:

Campaigns too costly? Comparisons

How to limit Corruption:

Limit contributions?

Disclosure Laws

## Session 3: Judy Mack and Guest Speaker Ted Anagnoson, Tuesday, October 30

Voters

Polling

\* What do (and don't) polls indicate?

\* Should we believe polls?

Why is it that 15% of the Romney Ohio Republicans believe Romney killed Osama bin Laden?

\* Are the polls skewed against the Republicans, as was alleged in September 2012?

\* The use and misuse of polls

### VISTAS Fall 2012 Calendar

Seminar/Event	Inclusive Dates	Time	Venue
Documentary Club (9)	Thurs, Oct 18	2:00pm	Maravilla Theater
Fall 2012 Election (3)	Tues, Oct 16, 23, 30	1:30-4:30pm	Goleta Library
Astronomy (3)	Wed, Oct 10, 17, 18	1:30-4:30pm	Goleta Library
Poetry (1)	Thurs, Nov 1	1:30-4:30pm	Unity Chapel
N. American Indian Tribes (3)	Mon, Nov 5, 12, 19	1:30-4:30pm	Maravilla Clubhouse
Round the Horn (1)	Sat, Nov 10	10:00am-Noon	Valle Verde Social Rm
Commanding Heights	Tues, Nov 27, Dec 4, 11	TBA	TBA



P.O. Box 23228  
Santa Barbara, CA 93121-3228